

WIN A \$25 GROCERY CARD!

**THE HURON SHORES TRANSIT
STEERING COMMITTEE**

invites you to take this

10-MINUTE SURVEY

Have a say in getting bus and
transit service in this area!

*Would public
transit make a
difference in
your life?*






The Huron Shores Transit initiative is surveying the level of interest and need for a community transportation service, covering Bluewater, Kettle & Stony Point, Lambton Shores, North Middlesex and South Huron with possible links to Sarnia and London. The types of service may include regular-route service, call-in service, accessible vans, tourist service and connecting links to taxi, health care and other service provider services.

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We invite you to complete this 10-minute (approx.) survey. The survey is anonymous. If you would like your name entered into a draw to win a \$25 grocery gift card, please complete the contest entry form at the end of the survey by February 10, 2018.

<p>1. In your opinion, does this area need public transportation?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Don't Know</p>	<p>2. Are you able to travel whenever and wherever you need to or want to?</p> <p><input type="checkbox"/> None of the time <input type="checkbox"/> Some of the time <input type="checkbox"/> Most of the time <input type="checkbox"/> All of the time</p>
<p>3. Do any of the following reasons prevent you from travelling on a regular basis?</p> <p><input type="checkbox"/> I have no challenges travelling <input type="checkbox"/> No driver's licence <input type="checkbox"/> No vehicle <input type="checkbox"/> Finances <input type="checkbox"/> Health issues <input type="checkbox"/> Disability <input type="checkbox"/> Driving conditions (e.g. night time, weather, distance, etc.) <input type="checkbox"/> Other: _____</p>	<p>4. If public transit was available, would you use it? If you answer NO - please tell us why on the comment line.</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Sometimes <input type="checkbox"/> Don't know</p> <p>Comment: _____ _____</p>
<p>5. Please RANK the following transportation reasons according to their importance to YOU where 1 = Most Important and 10 = Least Important.</p> <p>If you rank OTHER, please explain in the comment box.</p> <p>___ Employment ___ Medical Appointments ___ Long-distance travel connections (airport, bus etc.) ___ Recreation/Social ___ Childcare ___ Education ___ Shopping/Groceries ___ Dining ___ Entertainment ___ Other</p> <p>Comment: _____</p>	

<p>6. What modes of transportation do you currently use? <i>Check ALL that apply.</i></p> <p><input type="checkbox"/> Taxi <input type="checkbox"/> Limousine <input type="checkbox"/> Shuttle <input type="checkbox"/> Seniors' transportation <input type="checkbox"/> Special event transportation <input type="checkbox"/> Drive my own vehicle <input type="checkbox"/> Passenger in a vehicle <input type="checkbox"/> Walk <input type="checkbox"/> Bike <input type="checkbox"/> None <input type="checkbox"/> Other: _____</p>	<p>7. If you would use public transportation, where would you travel to in this area? <i>Check ALL that apply.</i></p> <p><input type="checkbox"/> Ailsa Craig <input type="checkbox"/> Arkona <input type="checkbox"/> Bayfield <input type="checkbox"/> Dashwood <input type="checkbox"/> Exeter <input type="checkbox"/> Forest <input type="checkbox"/> Grand Bend <input type="checkbox"/> Hensall <input type="checkbox"/> Huron Park <input type="checkbox"/> Ipperwash <input type="checkbox"/> Kettle & Stony Point <input type="checkbox"/> Kirkton <input type="checkbox"/> Mt. Carmel <input type="checkbox"/> Nairn <input type="checkbox"/> Parkhill <input type="checkbox"/> Port Franks <input type="checkbox"/> St. Joseph <input type="checkbox"/> Thedford <input type="checkbox"/> Vanastra <input type="checkbox"/> Zurich <input type="checkbox"/> Other: _____</p>
<p>8. Of the towns listed in question 7, what would be your TOP 2 destinations?</p> <p>1. _____ 2. _____</p>	<p>9. What other regional locations would you consider travelling by public transport? <i>Check ALL that apply.</i></p> <p><input type="checkbox"/> Kitchener / Waterloo <input type="checkbox"/> London <input type="checkbox"/> Sarnia <input type="checkbox"/> Stratford <input type="checkbox"/> Strathroy <input type="checkbox"/> Goderich <input type="checkbox"/> Other: _____</p>
<p>10. On average, how many times per month might you travel by public transportation?</p> <p><input type="checkbox"/> 1 to 3 times <input type="checkbox"/> 4 to 6 times <input type="checkbox"/> 7 to 10 times <input type="checkbox"/> Over 10 times <input type="checkbox"/> Never <input type="checkbox"/> Other: _____</p>	<p>11. What rider fare (per trip) would you be willing to pay inside your home municipality?</p> <p><input type="checkbox"/> \$3 to \$6 <input type="checkbox"/> \$6 to \$9 <input type="checkbox"/> More than \$9 <input type="checkbox"/> Other _____</p>
<p>12. What rider fare (per trip) would you be willing to pay to travel outside your home municipality?</p> <p><input type="checkbox"/> \$6 to \$9 <input type="checkbox"/> \$9 to \$14 <input type="checkbox"/> More than \$14 <input type="checkbox"/> Other: _____</p>	<p>13. Would you purchase a monthly transit pass, if it were an option?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Unsure</p>
<p>14. How many transfers would you be willing to make to get to your destination?</p> <p><input type="checkbox"/> None <input type="checkbox"/> One (1) <input type="checkbox"/> Two (2) <input type="checkbox"/> Other: _____</p>	<p>15. If you are working or studying, in what town or village (nearest place) is your work or school located?</p> <p>_____</p>
<p>16. What days of the week might you use public transportation. <i>Check ALL that apply.</i></p> <p><input type="checkbox"/> Monday <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday <input type="checkbox"/> Sunday</p>	<p>17. What time slots might you use public transportation? <i>Check ALL that apply.</i></p> <p><input type="checkbox"/> 6am to 10am <input type="checkbox"/> 10am to 12 noon <input type="checkbox"/> 12pm to 4pm <input type="checkbox"/> 4pm to 8pm <input type="checkbox"/> After 8pm <input type="checkbox"/> I don't know <input type="checkbox"/> Other: _____</p>

<p>18. If you are currently not working, but seeking employment, could you be working if public transit were available?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Not Applicable</p>	<p>DEMOGRAPHIC INFORMATION</p> <p>The following demographic information will help us better meet the needs of those people who will use a public transportation services. There are a number of financial grants that may be available to help support a public transportation service. Your answers will support future funding.</p>
<p>19. Where do you reside or stay in the Huron Shores area?</p> <p>_____</p> 	<p>20. Which of the following best describes you? <i>Check ALL that apply.</i></p> <p><input type="checkbox"/> Elementary student <input type="checkbox"/> High school student <input type="checkbox"/> College/university student <input type="checkbox"/> Work outside the home <input type="checkbox"/> Work at home <input type="checkbox"/> Self-employed <input type="checkbox"/> Retired <input type="checkbox"/> Unemployed <input type="checkbox"/> Care for dependent(s) at home <input type="checkbox"/> Permanent resident <input type="checkbox"/> Seasonal resident <input type="checkbox"/> Regular visitor <input type="checkbox"/> Occasional visitor <input type="checkbox"/> Visitor/tourist for short stays <input type="checkbox"/> Other _____</p>
<p>21. What is your age group?</p> <p><input type="checkbox"/> 14 years or under <input type="checkbox"/> 15-19 years <input type="checkbox"/> 20-24 years <input type="checkbox"/> 24-34 years <input type="checkbox"/> 35-44 years <input type="checkbox"/> 45-54 years <input type="checkbox"/> 55-64 years <input type="checkbox"/> 65-74 years <input type="checkbox"/> 75+ years</p>	<p>22. Please provide any other comments about your transportation needs that you think are important.</p> <p>_____</p> <p>_____</p> <p>_____</p>

**PLEASE RETURN COMPLETED SURVEY TO THE KETTLE & STONY POINT
ADMINISTRATION OFFICE**

23. CONTEST ENTRY FORM

This survey is anonymous. Your survey responses will NOT be linked to your contact information.

If you would like to be entered into the draw for a \$25 grocery gift card, please enter the information below.

First Name: _____ Last Name: _____

Home Phone: _____ Email Address: _____